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# NEWS RELEASE

## **BIG SPRING JAM XVII TICKETS ON SALE NOW AS FIRST WAVE OF ACTS ARE ANNOUNCED**

**June 18, 2009** – The Tennessee Valley’s best value in music entertainment returns this September as Huntsville’s Big Spring Jam Music Festival marks its 17th anniversary. The event is scheduled for September 25th – 27th at Big Spring International Park in downtown Huntsville. Organizers have confirmed the first wave of performers among more than 45 musical acts scheduled to perform at Big Spring Jam XVII. Tickets for Big Spring Jam are available for purchase now via [www.bigspringjam.org](http://www.bigspringjam.org).

The Grammy-nominated, chart-topping rock sensation, The Fray, makes its Big Spring Jam debut, as well as hip hop phenomenon Akon. Classic rock legends the Black Crowes and country music superstar Trace Adkins will join the all-star Jam line up this year. The Village People will also take the stage at the Jam as they celebrate 31 years as the world's disco icons. Other confirmed acts include Tonic, The Lost Trailers, Heidi Newfield and Honor Society.

These incredible acts are only the beginning! In addition, *many more acts* will be announced *continuously throughout* the summer! Fans can keep up to date with the latest Big Spring Jam artist updates, additions and news by going to the festival web site [www.bigspringjam.org](http://www.bigspringjam.org). There, fans can register to receive instant news blasts via e-mail as well as qualify to win free Jam tickets and “meet and greet” opportunities with Jam artists.

Tickets for the valley’s premiere music festival are on sale now via [www.bigspringjam.org](http://www.bigspringjam.org). Three-Day Passes are \$45. Individual Day Passes can also be purchased in advance for \$25 online at [www.bigspringjam.org](http://www.bigspringjam.org) and at the gate for \$30. There are numerous corporate ticket outlets to be announced and the Jam encourages other companies throughout North Alabama and Southern

Tennessee to support the event by becoming a ticket outlet. Interested companies should contact the Big Spring Jam Ticket Office at (256) 551-2209.

In addition to ticket outlet opportunities, the Big Spring Jam is opening up several new sponsorship avenues to the Huntsville community this year. Sponsorship availability is limited, so don't wait to reserve your company's spotlight at Big Spring Jam XVII. Contact Sponsorship Sales Manager Lacy Pruitt today at [lp Pruitt@vonbrauncenter.com](mailto:lp Pruitt@vonbrauncenter.com) or by phone at 256-551-2236.

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Huntsville, Alabama's Big Spring Jam is one of the largest music festivals in the Southeastern United States. Since its debut in 1993, Big Spring Jam has donated almost half a million dollars to area charities, health and human services agencies and arts and entertainment organizations and will continue that tradition this year. For more information, contact the Jam office at 256-533-1953 or visit the web site at [www.bigspringjam.org](http://www.bigspringjam.org).

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