



**FOR MORE
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NEWS RELEASE

FOR IMMEDIATE RELEASE

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NEXT WAVE OF BIG SPRING JAM XVII ACTS ANNOUNCED

HUNTSVILLE, Ala. – The ever-expanding line up of performers for the Big Spring Jam XVII Music Festival continues to grow as the next wave of musicians is announced. For the 17th year the Big Spring Jam will be providing unparalleled entertainment September 25th – 27th at Big Spring International Park in downtown Huntsville.

Two of the acts include Country sweetheart and singer-songwriter Sara Evans along with the legendary band WAR, who is known for its fusion of musical styles and elements. North Alabama favorite and Athens native Bradley Walker will be taking the crowd by storm with the humble sounds of bluegrass. In addition, rock fans can jam to Cage the Elephant, Saving Abel, Framing Hanley, Red Jumpsuit Apparatus, Pop Evil, Silversun Pickups, Manchester Orchestra and Moon Taxi. Country fans will rejoice when they are front stage listening to John Anderson, The Kentucky Headhunters, The Carter Twins, Nash Street and Jonathan Singleton & the Grove. Everyone will enjoy the sounds of Nathan & the Zydeco Cha Cha's and Dwayne Dopsie & The Zydeco Hellraisers who are straight from Louisiana. These newly added acts are just a few of the talented artists that the Jam has lined up for this year's festival.

There are a variety of acts that will continue to be added to the overwhelmingly capable artists already performing. Several of the acts already announced include hard-rock jam band The Black Crowes, hip-hop icon Akon, country music superstar Trace Adkins and straight from the current Jonas Brothers tour

pop band Honor Society. Not to mention The Fray, Huey Lewis & the News and The Village People. The weekend is sure to be full of great music and great fun!

To stay up to date with the latest Big Spring Jam artist updates, additions and news, fans should visit the festival web site www.bigspringjam.org. The website allows fans to register to receive instant news blasts via e-mail as well as qualify to win free Jam tickets. Fans can also register for “meet and greet” opportunities with several Jam artists.

Tickets for the valley’s premiere music festival are on sale now via www.bigspringjam.org. Three-Day Passes are \$45. Individual Day Passes can also be purchased in advance for \$25 online at www.bigspringjam.org and at the gate for \$30. There are numerous corporate ticket outlets to be announced and the Jam encourages other companies throughout North Alabama and Southern Tennessee to support the event by becoming a ticket outlet. Interested companies should contact the Big Spring Jam Ticket Office at (256) 551-2209.

In addition to ticket outlet opportunities, the Big Spring Jam is has several new sponsorship avenues available to the Huntsville community this year. Sponsorship availability is limited, so don’t wait to reserve your company’s spotlight at Big Spring Jam XVII. Contact Sponsorship Sales Manager Lacy Pruitt today at lpruitt@vonbrauncenter.com or by phone at 256-551-2236.

Huntsville, Alabama’s Big Spring Jam is one of the largest music festivals in the Southeastern United States. Since its debut in 1993, Big Spring Jam has donated almost half a million dollars to area charities, health and human services agencies and arts and entertainment organizations and will continue that tradition this year. For more information, contact the Jam office at 256-533-1953 or visit the web site at www.bigspringjam.org.

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